

2012

Annual Report



THE VANIER INSTITUTE OF THE FAMILY

The Vanier Institute of the Family is an independent, national, bilingual, non-profit organization committed to promoting the well-being of Canadian families. The Institute was established in 1965 under the patronage of Their Excellencies Governor General Georges P. Vanier and Madame Pauline Vanier.

As Canadian leaders, the Vaniers envisioned an independent institute to:

- Build public understanding of important issues and trends affecting the healthy functioning of Canadian families
- Foster a society that identifies and provides for the needs and aspirations of families
- Encourage a family perspective among policy-makers, service providers, employers, educators and others whose work affects the lives of families
- Promote the inherent capacity of families to help themselves

The Vanier Institute of the Family fulfills its mandate through many activities, especially:

Research and Analysis: The Vanier Institute undertakes and commissions research on Canadian families and the context in which families nurture their members and contribute to their communities. Using data distilled from many sources, the Institute moulds complex facts and figures into authoritative information, making it accessible and available to all Canadians.

Public Education: Through publications, media, presentations, consultations, social media and the Web, the Vanier Institute keeps Canadians up-to-date on families, in all of their diversity, from coast to coast to coast. As a public resource, the Institute provides information, inspiration and innovation. The Institute analyzes, synthesizes and organizes data; facilitates knowledge transfer and knowledge mobilization; and provides evidence-based and experience-based insights to support researchers and academics, teachers and students, service providers, program developers, and community, business, government and labour leaders.

Partnerships: The Vanier Institute enhances its capacity to contribute to Canadian society by developing strategic partnerships with public and private institutions, corporations, the media and the non-profit sector.

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2012 Vanier Institute of the Family Executive Report

DAVID NORTHCOTT, CHAIR OF THE BOARD, AND NORA SPINKS, CEO

The Vanier Institute of the Family's first vision was to investigate and learn... in a world of change. Families are in a continual state of "becoming." From generation to generation, we have been examining "family" to increase our understanding of families in Canada and how they impact society and our economy, and how social and economic forces impact families. In 2012, we continued our efforts; it was an extraordinary year – one of reflection, hope, optimism, growth and celebration.

A YEAR OF RENEWAL

We continued the re-engineering of our infrastructure, which flows from the new, legislation-mandated Board governance configuration put in place last year. We now have new terms of reference for all Standing Committees and have implemented new operating policies, which included updating our website, introducing new software and streamlining some internal office processes.

A YEAR OF RECOGNITION AND APPRECIATION

With the active support of the Governor General, the Institute had the opportunity to acknowledge individuals who have made a significant and sustained contribution to Canadians through their involvement with the Institute over the years, with the awarding of 35 Diamond Jubilee Medals. We recognized a wide range of volunteers, authors, researchers, leaders and partners by travelling across the country to host awards luncheons with recipients and their families, with local board and alumni members joining in the celebrations.

A YEAR OF COLLABORATION AND PARTNERSHIP

The connection with the Board Alumni Network continued to flourish, with newsletters and teleconference briefings providing an opportunity to offer insights into our programs, review plans and publications, assist with making introductions to local experts and provide guidance to the CEO and Board. We also established a partnership with the Military Family Services department within the Canadian Forces to explore the largely unexamined unique experiences, challenges and perspectives of Canada's military families. This multi-year collaboration will build awareness, capacity, competency and community.

A YEAR OF INFORMATION

With the release of the 2011 Census data, we began mining the data as it relates to families: analyzing, synthesizing, organizing and mobilizing information across several platforms, publications and digital media.

A YEAR OF INNOVATION

The Institute entered into the dynamic multimedia environment by releasing its first rap video (*yes... a rap video!*) dealing with the experiences of Young Carers. The video has had more than 5,700 views and has helped spark further research by Action Canada fellows.

A YEAR FOCUSED IN REACH, RELEVANCE AND RIGOUR

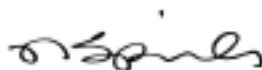
During 2012, the website saw 91,716 downloads of publications. There were 34 presentations with total audience of more than 6,175 people in nine provinces, across all sectors (public, private, broader public and voluntary) and in many fields/industries (financial services, consumer products, child care, health care, education, community services) as well as 34 media appearances. A new system is now in place to review and copyedit all publications and web postings, ensuring consistency and quality.

A YEAR TO BUILD UPON

To recognize the 20th Anniversary of the International Year of the Family in 2014 and our own 50th Anniversary in 2015, we have begun to develop a plan and to prepare activities that will build on our achievements, our new and expanded relationships and networks, and our publications, projects and presentations.

A TIME TO SAY THANK YOU

To those whose lives have intersected with the Institute over the past year – a sincere thank you. Your contributions, donations, sponsorships, ideas, insights and continued support are the underpinning of the successes achieved by the Institute. We look forward to continuing to work with you to increase our understanding of families in Canada, in all of their diversity.



Publications

CONTEMPORARY FAMILY TRENDS PAPERS 2012

The Vanier Institute commissions and publishes in-depth papers written by Canadian experts on a wide range of topics of relevance to families in Canada. Our Contemporary Family Trends papers contribute to the discussion of important family issues by making current knowledge on families available to researchers and policy-makers, educators and students, businesses and social service agencies, media and other interested parties. The papers are published both in print and on our website.



Young Carers In Canada - The Hidden Costs and Benefits of Young Caregiving explores the range of personal, social and economic costs and consequences of young caring. There are times when adults in Canadian families are unable to care for themselves or provide care for others due to illness, injury or disability. Typically, another adult in the family will step in to help fulfill the responsibilities of parenting, caregiving and household management. In cases where adults are unavailable, young family members may be required to take on the role as primary caregiver, well before it would normally be expected.

Publication Date: July 3, 2012

Author: Grant Charles, Tim Stainton and Sheila Marshall, School of Social Work, University of British Columbia



TRANSITION 2012

Transition, a quarterly, bilingual magazine, is the Vanier Institute's foundational publication on Canada's families. Each issue of the magazine features several engaging articles on a particular theme of relevance to families.

Published since 1970 by the Vanier Institute of the Family, *Transition* is widely read and well-respected by researchers, educators, students, journalists, family-service workers, doctors, lawyers, parents and many others interested in family issues.

On the Family Farm (Spring, Vol. 42-1)

Focuses on the various challenges and opportunities inherent in family farming.

Family Roles and Responsibilities (Summer, Vol. 42-2)

Focuses on the ways in which families and individual family members understand and fulfill their roles and responsibilities.

Rites of Passage (Autumn, Vol. 42-3)

Focuses on modern adaptations of rites of passage and the opportunities they continue to offer families to gather in grief or celebration.

House and Home (Winter, Vol. 42-4)

This issue focuses on multi-generational housing; on how long-term care facilities are creating home-like spaces to meet the emotional, physical and spiritual needs of residents as well as their families; and on the relationship between health and well-being and housing.



Publications

FASCINATING FAMILIES

Fascinating Families builds on the Vanier Institute's expertise in monitoring family trends. This popular digital publication web feature highlights timely, family-related facts and uses a "family lens" to frame a brief discussion of the implications for families in Canada.



Blending Family Traditions, January 17, 2012

Trying to Conceive: Infertility in Canada, March 28, 2012

Teen Pregnancy: Supporting Young Parents, May 23, 2012

Family Vacations: Rest, Reconnect and Recharge, July 17, 2012

Student Debt: The Price of Going to School, September 26, 2012

Blended Families: New Challenges and Opportunities, November 5, 2012

Family Living Arrangements: All Under One Roof, December 13, 2012



BY THE NUMBERS

By the Numbers is a digital publication that offers readers up-to-date information and data on various subjects and special occasions in an “at-a-glance” format designed for journalists, educators, students and everyone interested in Canadian families.

Random Acts of Kindness Week, February 15, 2012

Family Farms in Canada, April 4, 2012

Births and Babies in 2009, April 18, 2012

Mothers in Canada, May 10, 2012

Fathers in Canada, June 12, 2012

Families and Technology, September 20, 2012

Employment and Labour in Canada, October 17, 2012

Caregiving and Work, October 31, 2012

Military Families in Canada, November 10, 2012

Census Families, Then and Now, December 12, 2012



THE CURRENT STATE OF CANADIAN FAMILY FINANCES – 2011–12 REPORT

The Vanier Institute produces an annual report on family finances, authored by Roger Sauvé, President of People Patterns Consulting. By monitoring family finances every year, we keep Canadians informed of the latest patterns and trends in family incomes, expenditures, savings and debt.



Networks, Projects and Special Events

ALUMNI NETWORK

Co-Chairs, Allan D. Mackay and Carol Matusicky

Established in 2011, the Alumni Network provides a formal platform for former Vanier Institute board members and Executive Emeritus to remain engaged in the work of the Institute. This network currently has 25 members and connects through an alumni web portal on the Institute's website and through regular teleconference calls.

CANADIAN WORK-LIFE LEADERSHIP CIRCLE

Chair, Norma Tombari, RBC Financial Group

Currently under development, the Canadian Work-Life Leadership Circle engages human resource professionals and practitioners, from across all sectors and a wide variety of industries, to promote and support family-friendly workplaces in Canada. A web portal is being created to facilitate knowledge sharing and capacity building.



FAMILY RESEARCHERS NETWORK

Currently under development, the Family Researchers Network brings together academics and researchers involved or interested in families in Canada, family life and family policy. A web portal is being created to facilitate knowledge sharing, knowledge mobilization and community building among members.



MILITARY FAMILIES IN CANADA PROJECT

The Military Families in Canada Initiative is a collaborative effort to increase the availability and accessibility of services and supports to military families across Canada and to educate and inform the greater community about what the military lifestyle represents.

The goal of the initiative is to build awareness, capacity, competency and community through knowledge mobilization. This goal will be reached through a number of projects, one of which is an on-line, interactive knowledge network.

The interactive knowledge network will connect community clinicians, researchers, community organizations and the general public.



Networks, Projects and Special Events

CAREGIVING & WORK PROJECT

Caregiving & Work explores Canada's aging population, shrinking labour force and the limited resources and supports for family caregivers. *Caregiving & Work* is a collaborative partnership between the Vanier Institute, the University of Alberta, the University of Guelph and the Université du Québec à Montréal. An employer survey, manager interviews and community round tables form the basis of the data gathering and knowledge sharing.

ON THE MOVE, EMPLOYMENT MOBILITY

The Vanier Institute is collaborating on an exciting, multi-year, innovative research project, titled "On the Move: Employment-Related Geographical Mobility in the Canadian Context." The project, being led by a team of researchers at the Memorial University of Newfoundland, will explore and document how employment-related mobility is affecting Canadians and key aspects of Canadian life. The research will track mobility patterns and will include in-depth field research and online surveys with participants from various regions, sectors and industries in Canada. Along with fellow academic and community partners from across Canada, the Institute will analyze data, synthesize information and mobilize knowledge acquired from this landmark study.



SPECIAL EVENTS

The Institute has begun its preparations to celebrate the upcoming 20th anniversary of the United Nations' International Year of the Family in 2014, the 50th Anniversary of the Vanier Institute in 2015 and Canada's sesquicentennial in 2017. A Special Events Committee is planning ways to commemorate these important historic milestones.



JUBILEE MEDAL RECIPIENTS 2012

This commemorative medal was created to mark the 60th anniversary of Her Majesty Queen Elizabeth II's accession to the Throne as Queen of Canada, a momentous occasion that has only been marked once before by Queen Victoria in 1897.

The Diamond Jubilee Medal is a tangible way not only for Canada to honour Her Majesty for her service to this country but also to mark the contributions and achievements by Canadians to their community. During the year of celebrations, 60,000 deserving Canadians were recognized for their outstanding contributions and distinguished service.

Networks, Projects and Special Events



The Vanier Institute presented Jubilee Medals to honour the outstanding contribution in a leadership role at the Vanier Institute to the following recipients:

Mr. James J. Gannon, Senior VP Human Resource Development, Royal Bank (retired), Ontario

The Honourable Mr. Justice Paul B. Kane, B.A., LL.D., Q.C., Judge of the Superior Court of Justice in and for the Province of Ontario, Ontario

Mr. Allan MacKay, B.A., Ontario

Dr. Carol Matusicky, Ph.D., Adult Education and Family Studies, University of Toronto; Doctorate of Laws (honoris causa) from UBC, British Columbia

Ms. Shelagh M'Gonigle, Ontario

Dr. Lawrence J. Nestman, B.Comm., CA, M.H.S.A., Professor Emeritus, School of Health Administration Dalhousie University, Nova Scotia

Mrs. Judith Mary Sapp, B.A., M.S.W., M.T.S. Doctor of Civil Law (honoris causa), Nova Scotia

Mme Louise B. Vaillancourt, CM, Quebec

Mme Marie Vaillancourt, financial industry executive (retired), Quebec



For outstanding contribution to the programs of the Vanier Institute

Mr. Ray Ali, M.A., Manitoba marriage and family therapist

Mr. Jerome Berthelette, B.A., LL.D., Ontario

Dr. Kerry Daly, Ph.D., Dean of the College of Social and Applied Human Sciences, University of Guelph, Ontario

Dr. Dianne Kieren, Ph.D., Professor Emeritus, University of Alberta, Alberta

M Jean Pierre Lamoureux, General Secretary, Conseil de la famille et de l'enfance du Quebec (retired), Quebec

Mme Nicole Marcil-Gratton, M.Sc., D.E.A., Sorbonne, Quebec

Dr. Mary Jane Mossman, LL.B. Queen's, LL.M. London, LL.D.
Law Society of Upper Canada, Ontario

Dr. Rosemary Ommer, Ph.D., Adjunct Professor, Department of History,
University of Victoria, British Columbia

Mr. Roger Sauvé, B.Sc., M.A., President, People Patterns Consulting, Ontario

For outstanding support and contribution to the success of the Institute

Ms. Barbara Anne Crosbie, social worker and community activist,
Newfoundland and Labrador

Ms. Alanna Mitchell, B.A., B.J., LL.D. (honoris causa), author and
journalist, Ontario

Mr. Joel Raby, CFA, Montreal, Quebec

Ms. Norma Tombari, B.Comm., Director, Global Diversity,
Royal Bank of Canada, Ontario

Networks, Projects and Special Events



For their outstanding community leadership and commitment to families in Canada

Mr. Carl Cadogan, Executive Director at Polycultural Immigrant and Community Services

Ms. Marie Adèle Davis, Executive Director, Canadian Paediatrics Society

Mr. Don Giesbrecht, CEO/President, Canadian Child Care Federation

Mr. Greg Lubimiv, Executive Director at Phoenix Centre for Families and Children

For long-term and loyal service to the Institute

Dr. Robert Glossop, Ph.D., C.M., co-Executive Director (30+ years, retired), Executive Emeritus member of Alumni Network, Ontario

Mme Lucie Legault, administrative support (30 years), Ontario

Mr. Alan Mirabelli, B.A., M.A., co-Executive Director (30+ years, retired), Executive Emeritus member of Alumni Network, Ontario

Dr. David Ross, Social Economist, contributor to the Institute, CEO, Canadian Council on Social Development (retired), Ontario

Ms. Paula Theetge, long-term employee of the Institute (30 years), Ontario



His Excellency the Right Honourable David Johnston, C.C., C.M.M., C.O.M., C.D., Governor General also presented Jubilee medals to current and former staff and members of the Board of the Vanier Institute of the Family.

Dr. Myer Horowitz, Ed.D., O.C., President Emeritus, University of Alberta, Professor Emeritus, University of Victoria, British Columbia

Ms. Verna Bruce, B.A., Associate Deputy Minister of Veterans Affairs Canada (retired), Prince Edward Island

Mr. David Northcott, B.Sc., C.M., Executive Director, Winnipeg Harvest, Manitoba

The Honourable Marilyn Trenholme Counsell, M.A., M.D., O.C., former Lieutenant Governor (New Brunswick), former Minister of Family (NB), family physician, retired Senator, New Brunswick

The Honourable Ken W. Dryden B.A., LL.B., P.C., former Member of Parliament, author, former Ontario Commissioner of Youth, Ontario

Ms. Nora Spinks, CEO, Vanier Institute of the Family

Jean T. Fournier, former Senate Ethics Officer, British Columbia

If you have been involved with the institute (volunteer, contributor, staff...) and have received a Diamond Jubilee Medal and we have not acknowledged and celebrated your contribution and accomplishment, please let us know and we will add your name to this impressive list.

Financial Statements

BALANCE SHEET

As at December 31, 2012, with comparative figures for 2011 (See note below)

ASSETS	2012	2011
Cash	106,121	192,933
Short-term investments	434,928	335,435
Accounts receivable	115,493	98,071
Prepaid expenses	27,827	11,586
Investments (at market value)	13,980,572	13,500,752
Capital assets	330,688	344,975
TOTAL ASSETS	14,995,629	14,483,752
LIABILITIES		
Accounts payable and accrued liabilities	98,759	76,273
Accrued benefit liability	27,398	23,714
	126,157	99,987
FUND BALANCES		
Operating funds:		
Unrestricted	116,482	16,802
Capital assets	330,688	344,975
Internally restricted special projects	57,914	418,979
Headquarters property improvement	-	101,325
Externally restricted funds:		
Special projects	196,325	196,325
Endowment	14,168,063	13,305,359
	14,869,472	14,383,765
TOTAL LIABILITIES AND FUND BALANCES	14,995,629	14,483,752

Note: Certain comparative figures have been reclassified to conform with the current year's presentation. For additional information, please refer to the audited financial statements.

STATEMENT OF REVENUE AND EXPENSES

Year ended December 31, 2012, with comparative figures for 2011 (See note below)

REVENUE	2012	2011
Speaking engagements, publications, and fees	103,159	73,539
Donations	16,031	13,671
Interest, dividends and other investment income	468,820	501,347
Realized gain (loss) on disposal of investments	266,929	(96,035)
	854,939	492,522
EXPENSES		
Program	487,255	308,791
Administration	427,833	574,542
Board governance	53,025	39,412
	968,113	922,745
Excess (deficiency) of realized revenue over expenses	(113,174)	(430,023)
Unrealized gain (loss) on investments (Market value adjustments)	598,881	(115,532)
Excess (deficiency) of revenue over expenses	485,707	(545,755)
Fund balances, beginning of year	14,383,765	14,929,520
Fund Balances, end of year	14,869,472	14,383,765

Note: Certain comparative figures have been reclassified to conform with the current year's presentation. For additional information, please refer to the audited financial statements.

Vanier's REACH

PRESENTATIONS

Vanier Institute team members made presentations and keynote addresses, and participated in several consultations and special meetings, including:

- BMO Financial Group
- Canadian Federation of University Women – Nepean Branch
- Canadian Healthcare Association
- Ceridian Canada
- City of Brockville
- Conference Board of Canada
- Early Childhood Development Association of PEI
- Emery Jamieson LLP
- Family Day Care Services
- Financial Brokers of Canada
- Grey Bruce Health Unit
- Healthcare Insurance Reciprocal of Canada
- Human Resources and Skills Development Canada
- Ontario Association of Public Health Dentistry
- RBC
- Region of Waterloo
- Saskatchewan Literacy Network
- Scotiabank
- Simcoe Muskoka District Health Unit
- St. David's and St. Martin's Catholic Church
- Ontario Ministry of Training, Colleges and Universities
- The Co-operators
- The Law Office Management Association (TLOMA)
- The Providence Happiness Project



MEDIA RELATIONS

Vanier Institute team members gave interviews, commentary and background information to the media, including:

- 680 News
- *Brockville Recorder & Times*
- *Calgary Herald*
- Canada.com
- *Canadian Family*
- *Catholic Register*
- CBC: *Cross Country Checkup*, *News and Ontario Today*
- CFRB
- *Halifax Chronicle Herald*
- *John Gormley Live*, News Talk 980 CJME, Saskatoon
- *Chatelaine*
- CTV News – *CTV Power Play*
- EMC – *Leeds & Grenville*
- Equities.com
- *Financial Post*
- Global BC, Saskatoon, Winnipeg
- *Globe and Mail*
- *Hamilton Spectator* – New census data to highlight real Canadian “family”
- *Kingston Whig Standard*
- Macleans.ca – Census data on families
- *Metro News*
- *Montreal Gazette*
- *National Post*
- OpenFile
- *Ottawa Citizen*
- *Pembroke Daily Observer*
- *Shanghai Daily*
- The Parent Report.com
- Toronto Star
- TVO – *The Agenda*
- University of Ottawa, *The Fulcrum*
- *Vancouver Province*
- *Vancouver Sun*
- *Winnipeg Free Press*

In 2012 91,716 PDF files were downloaded from the Vanier Institute website among the documents downloaded:

Transition magazine more than **10,000**

The Family Finances series more than **9,000** downloads

By the Numbers and Fascinating Families more than **10,000** downloads

Special Thanks

Special thanks to all Vanier Institute donors, contributors, volunteers, partners and sponsors. We couldn't do all we do without your generosity, support and guidance.

VANIER DONORS

Special thanks to all of those who contributed to the financial well-being of the Vanier Institute.

Private Donors

Donations in memory of Dr. Fred Elkin
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Family Legacy Funds

Jean and May Fournier Family Fund
Bryan H. Spinks Family Fund



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Grant Charles and Natalie Clark	Audrey Miller
Pamela Cushing	Kerry Preibisch
Elaine Froese	Tim Stainton
Esme Fuller-Thompson	Grace E. Thompson
Sydney Lake	Jane Wilson

VANIER PROJECT CONTRIBUTORS

Caregiving & Work Project

Paula Cayley	Maryse Larivière, <i>Community-University Research Alliance (CURA)</i>
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Margo Hilbrecht, Ph.D., <i>University of Guelph</i>	Diane-Gabrielle Tremblay, Ph.D., <i>Université du Québec à Montréal</i>

VANIER COMMITTEE VOLUNTEERS

Kim Colman, *Investment Committee*
Shelagh M'Gonigle, *Investment Committee*



Special Thanks

Military Families in Canada Project

Colonel Russell Mann, *Director,
Military Family Services*

Ms. Laurie Ogilvie, *National
Manager, Military Family Services*

Mr. Todd Stride, *Policy and Program
Manager, Military Family Services*

Ms. Julie Leblanc, *Communications
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Ms. Chantal Beauchamp,
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Mr. Greg Lubimiv, *Executive Director,
Phoenix Centre for Children and
Families*

Ms. Marie Adèle Davis, *Executive
Director, Canadian Paediatrics Society*

VANIER SUPPORTERS

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Research on Aging, Policies, and Practice, Department of Human Ecology,
University of Alberta

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Winnipeg Harvest





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Carol Matusicky

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Vanier Institute Team

VANIER INSTITUTE TEAM

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Sara MacNaull, *Networks, Projects
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Nora Spinks, *CEO*

Paula Theetge, *Bookkeeping,
retired Dec. 2012*

Jenni Tipper, *Publications*

Vicky Snyder, *Special Projects*

CONGRATULATIONS

The Vanier Board of Directors and the team congratulates Lucie Legault on achieving 30 years of service with the Institute this year.

STUDENTS AND INTERNS

Nathan Battams, Algonquin College,
Professional Writing program

Chantal Cléroux, Algonquin College, Office
Administration program



Get Informed, Inspired and Involved

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Establish your own Family Legacy Fund: [ceo@vanierinstitute.ca](#)

Submit an article for consideration: [editor@vanierinstitute.ca](#)

Attend a round table: [projects-events@vanierinstitute.ca](#)

Download reports/research: [www.vanierinstitute.ca](#)

Subscribe to *Transition* magazine: [www.vanierinstitute.ca](#)

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Make a donation: [www.vanierinstitute.ca](#)

Share ideas, thoughts and suggestions: [ceo@vanierinstitute.ca](#)



VANIER VISION

The vision of the Vanier Institute of the Family is to make families as important to the life of Canadian society as they are to the lives of individual Canadians.

VANIER MISSION

To create awareness of, and to provide leadership on, the importance and strengths of families in Canada and the challenges they face in their structural, demographic, economic, cultural and social diversity. Information from the Institute's research and consultation is conveyed through education and communications vehicles to educators and researchers, the business community, the media, social service professionals, the public and Canadian families themselves.



Vanier Institute of the Family

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